CHRISTOPHER NELSON

CREATIVE PRODUCTION & OPERATIONS LEADER

popupideas.com

RESULTS

- Directed a 1,000+ item catalog from concept through print.
- Led design, video and marketing teams across 20+ years of multi-channel campaigns: print, video and web.
- Built and ran an independent business for 16 years, owning sales, marketing, crews and budgets.
- Managed operations for 500+ clients with schedules that held.
- Shipped an AI-assisted iOS app to the App Store, plus web tools used on iPhone, iPad and desktop.
- Taught college-level TV production and mentored student film projects.

SELECTED PROJECTS

- SnapFit3d: a free browser-based design tool for 3D-printed snap, hinge and slide joints, with per-material clearance and 3MF/STL export.
- ActorMentor: an iPhone rehearsal coach with a neural voice per character, four rehearsal modes, flashcards and progress tracking.
- HabitGlass: a free full-year habit calendar for iPhone and iPad with on-device data only.

TOOLKIT

- Midjourney, Sora, ElevenLabs, Descript, Claude. Print, video, photography and web production.

EDUCATION

- Associate degree, Design & Graphic Communication.